

The Kiln Room 2025

Delamore Arts X Artizan Collective

Call for Artists

Artizan Collective are seeking potters, ceramicists and those with clay-based proclivities to join them in “The Kiln Room” a brand new exhibition being showcased as part of Delamore Arts 2025.

This is a selective call.

Overview

Delamore

Delamore arts is an annual month-long exhibition that has been running successfully for just over 20 years. It attracts artists and visitors from across the UK with all works selected by a panel of judges to ensure and maintain a high standard of work. Whilst its focus initially was on sculptural works that are placed within the grounds and the house, 2D works have become an important part of the offer and adorn the walls in the main house salon style to compliment a supporting collection of interior 3D works.

Delamore regularly sees repeat visitors for whom this event is part of their arts calendar and many of those visitors come with the intent to buy. There is a café on site so most visitors will spend several hours and fully explore all that is on offer. Proceeds from the exhibition support a designated charity that is selected each year by Delamore.

Artizan

For the month of May, we move to Delamore Estate and support this fantastic annual showcase with our own curated programme. The Kiln Room is a new offering that will sit alongside the second year of Contemporary British Printmakers, with the two exhibitions displayed in the Stable and Carriage Room galleries. This will be our second year collaborating with Delamore with an expanded offer of demonstrations, exhibitions, workshops and more to look forward to.

Offer

We are offering the opportunity to participate in a fully, curated and marketed potters and ceramicists exhibition, hosted by Delamore Arts and produced by Artizan Collective CIC.

The exhibition will be curated to be distinct from but complimentary to Delamore's wider sculpture offer, with a focus on:

- Functional and decorative ceramics
- Pots and vessels
- Sculptural works in relevant media
- A small number of supporting wall display works in relevant media

Due to the diverse nature of this area of practice, it is anticipated that the number of works eligible per submission will be determined on a case-by-case basis in consultation with the applicant, after the expression of interest phase.

Summary

- Exhibition of a collection of work, series, or individual pieces (case by case)
- Presence in Delamore Collectors Catalogue
- Profile page on Delamore website
- Profile page on Artizan website
- Feature on exhibition hub page

Exhibiting and Space

Exhibiting Offer

Artists are initially asked to submit an expression of interest showcasing their portfolio via their online presence or alternatively via a portfolio document (PDF, video, doc etc.)

Successful artists will then be asked to propose a **collection of works** for inclusion based on guidance from the selection panel, from which we will confirm a commitment to display a given number of works and store an agreed volume of replacement works.

Marketing

Online

The exhibition will have a dedicated online hub within our own website, and all artists will also have their own individual presence on the Delamore website. Additionally, every artist will have a dedicated profile created within our exhibition hub where they can list an unlimited number of works to be promoted to the Delamore audience that do not physically appear in the exhibition.

All submitted works will be listed on our own dedicated exhibition page. Two images per artists will feature in the Delamore catalogue along with a brief artist statement. All works selected either for display or reserve will be listed on the Delamore exhibition page.

Print

All artists will be included in the high-quality Delamore souvenir guide with an artist statement and image of their work. Separately, Artizan will produce a small print record of the exhibition for visitors to take away directing them to extended works on offer through the exhibition hub.

Other Promotion

Supporting flyering, and extensive event listings, press inclusions and paid advertising are carried out by Delamore, and its long-running pedigree guarantees returning audiences. Artizan will support these efforts with its own campaign promoting their attendance and inclusion in this year's event.

Audience

Delamore attracts an audience in excess of 6,000 annually with a consistent record for high sales both from the sculpture trail and supporting exhibitions. In continuing to evolve the event and promoting the new offers such as this, they show their commitment to growing audiences.

With the highly selective nature of the Delamore offer, we feel that this is a unique opportunity to reach their audience of collectors. We have decided to focus on the medium of printmaking to make our presence there distinctive from the other elements, a valuable addition that we hope will appeal to their audience and allow us to build upon in successive years.

The Space

The space that we'll be using sits within the Delamore grounds and forms part of the stable block. The stable area has become well known for a number of years as hosting the Southwest Academy Exhibition.

Stewarding and Demonstrations

Artists with an address within a 50 mile radius of the venue are asked to undertake a day's stewarding as part of the offer. Exceptions may be made, and if you anticipate you may want to opt-out of stewarding you should indicate this on your expression of interest. All artists are encouraged to attend the launch event.

Last year we ran a handful of demonstrations from participating artists which we would like to expand on. In addition, we have the option to separately host workshops for visitors in an adjacent space. Standard workshops facilities (tables, chairs, access to water etc.) are available and the space is flexibly able to accommodate a wide range of activity.

Process

Expressions of interests must be completed and submitted via any of our preferred platforms no later than the EOI deadline below. These will then be judged, and 25 artists will be selected for the exhibition and invited to make their full submissions.

EOIs will need to include:

- Your Name
- Contact Email
- Contact Phone
- Address (be that your studio or home address)
- A website/link/social media showcasing your work **OR** a portfolio in the form of a suitable document format (word, PDF, video)
- Supporting statement/Artist statement (optional)
- Confirmation of interest in providing a demonstration (optional)
- Confirmation of interest in delivering a workshop (optional)
- Confirmation of interest in stewarding (optional)
- Agreement to terms
- Fee payment

Full submissions will subsequently include:

- Details of all works
 - o Title

- Media
- Dimensions
- Price
- Fee payment

Key Dates:

- Delamore Exhibition Dates: **1st – 31st May**
- Deadline for Expressions of Interest: **30th November 2024**
- Confirmation of Success: **2nd December 2024**
- Deadline for Full Submission: **14th January 2025**
- Confirmation of Selected Works: **16th January 2025**
- Delivery of work to Artizan Gallery: **15th – 19th April, 2025**
- Delivery of work to Delamore (if preferred): **Mid-April (TBC) no later than 20th April, 2025**
- Setup Dates: **22nd – 29th April 2025**
- Delamore Launch Date: **27th April, 12:00-17:00**

Fees

Total Fee: £30.00 *This is made up of a non-refundable £15.00 fee payable to cover your expression of interest, and a further £15.00 if successful.*

35% commission based on an agreed commission split with Delamore Arts

Terms and Additional Notes

Presentation and Standards

- All submissions must be original works in a ceramics, pottery or other sufficiently relevant media

Deliveries/Collections and Participation

- All deliveries and collections of work to be exhibited will be made to/from Artizan Gallery as standard, including in the case of any couriering. Exceptions to this can be arranged but must be agreed.
- All work for exhibition must be safely packaged to avoid damage and if you would like your work returned in its original packaging after the exhibition you should label the exterior of the packaging with your name and the title of the work and use non-damaging tape. If the original packaging cannot be used Artizan Collective CIC will charge for any packaging that we are obliged to provide. Artizan Collective CIC does not accept any liability for damage to work that has not been delivered safely packaged.
- Work must be delivered and collected in a timely fashion as per the dates expressed in the details of the exhibition which you have received. Please ensure you are aware of these dates before agreeing to these terms. Any variation from these dates must be agreed with the gallery in advance. Failure to meet these arrangements may result in your work not being exhibited.
- Any items not collected by the deadline – and where no arrangement for delay has been agreed beforehand – may incur a storage charge of £5 per day.
- Attendance at the launch event is highly encouraged but not mandatory.

Purchases

- Unlike other areas of Delamore’s programme, works will largely be made available for release from the exhibition at the point of sale.

Deadlines and Provision of Materials

- All scheduled deadlines outlined in the Key Dates section must be met promptly to avoid the risk of not being included in any areas of the exhibition delivery
- All images must be of sufficient quality for print promotion (300dpi minimum dimensions 1080px) and identified in the following format “brandonjulie-nightsky-oilonboard-42x56cm-200”

Promotion

- Artizan Collective CIC produces promotional materials for use online, on social media, in email newsletters, and in print publications. Exhibiting artists are expected to participate in actively promoting the exhibition alongside these promotional activities.
- Artizan Collective CIC retains the rights to any and all promotional materials produced for the exhibition, and will retain creative control of the layout, content, and design of all promotional materials. Draft copies of promotional materials may be sent to you (with the publishing deadline clearly visible) for proofreading and fact-checking purposes only, and any inaccuracies must be reported to Artizan Collective CIC before the publishing deadline. Artizan Collective CIC does not accept responsibility for any inaccuracies that are not reported before the publishing deadline.

Online Shop

- Artizan Collective CIC maintains contact with long-distance clients via email newsletters and other online platforms. Works exhibited will be marketed to interested collectors via email and also put up for sale in the online shop at the same price as in the exhibition on a dedicated exhibition page. This dedicated exhibition page will remain as an archive of the exhibition for the lifetime of the site.

Artizan Social Media Accounts

- Artizan Collective CIC expects artists exhibiting at the gallery to tag our social media accounts in any promotional posts for the exhibition, and to share any promotional posts produced by the gallery for the exhibition. Please make sure you have liked or followed any of the appropriate accounts prior to the start of your exhibition. Social media account details are:
 - Facebook: /artizangallery
 - Twitter: @ArtizanGallery
 - Instagram: @ArtizanGallery
 - Youtube: /c/ArtizangalleryUk

Website

- Artizan Collective CIC has the use of two websites, Artizan Gallery (artizangallery.co.uk) and a sister site Arthub (art-hub.co.uk). All exhibition content will be hosted on a dedicated page on the Arthub site for the lifetime of the site and this will be the main point of contact for information. Artizan Collective CIC carries out extensive written, photographic and film documentation of all exhibitions which will be found here.

Sponsors

- Exhibition partners and sponsors often support the work of Artizan Collective CIC, and their details will be promoted throughout the exhibition. Artizan Collective CIC is grateful to the businesses who recognise the value of local arts and culture through this support and encourages all participating artists to help demonstrate this gratitude in any of their associated social media and promotional efforts.

Photography

- Where possible Artizan Collective CIC aims to take high quality photographs of all pieces displayed for promotion purposes and may use these images to promote your work or the work of the gallery after the exhibition you are participating in has finished.
- All images taken of your work by the gallery are the property of the gallery. If you wish to use them for promotion of your work outside of this exhibition high resolution copies suitable for print and web promotion can be made available. Contact Artizan Collective CIC for full details of their photographic services.

Film and Video

- Artizan Collective CIC produces film and video content in relation to their work and exhibitions. As part of this you may be invited to interview in relation to your involvement in the exhibition or your work may appear in footage captured at the exhibition. Provided image material may also be used as part of this video content where it is relevant to the promotion of your work or the exhibition your work is a part of. There is no obligation to directly appear in video content if you do not wish to, but your work may still be shown.

Availability of Work and Pricing

- Artizan Collective will remain the sole representative for exhibited work for the period covering four weeks before the exhibition start date to four weeks after the exhibition closing date; any enquiries about exhibited work from outside the exhibition during this time must be directed to Artizan Collective, and any external sales during this period should be brought to our attention for appropriate commission to be negotiated. Any work that has been submitted may not be withdrawn from the exhibition without the prior approval of Artizan Collective; buyers should be made aware that any work purchased may be required for the duration of the exhibition if removal would have a detrimental effect on the curation of the exhibition. Work may not be taken from the exhibition without prior approval for the duration of the exhibition – except in the case of a sale from the exhibition – and any sales of work for four weeks before and after the exhibition may not be advertised at a lower price than the exhibition prices; you may

privately negotiate lower prices with buyers, but prices advertised on your website and in other exhibitions must not be lower. If work is found to be advertised at a lower price during this period, the artist will be required to update the price accordingly with 48 hours' notice or Artizan Collective will seek payment of 33% of the difference in marked price regardless of sale of the work. Price parity is essential to building confidence in the commercial art market and failure to meet these guidelines will undermine the success of your exhibition as well as the wider work carried out by Artizan Collective and partners.

Payment and Insurance

Details of fees can be found in the exhibition call.

Our preferred payment method is by BACS but we will also accept cheques or cash.

Cheques payable to Artizan Collective CIC, by cash, or by BACS:

Bank: NatWest | Account: Artizan Collective CIC | Account Number: 74950010 | Sort Code: 557001

Payment for Work Sold

Artizan Collective CIC will notify you of any sale of your work as and when sales occur; all payment for works sold are settled after the end of the exhibition. Payment will be made by direct bank transfer (BACS) and will be made a maximum of 30 days after the end of the exhibition.

Insurance

It is highly recommended that all artists must have their own insurance when exhibiting at any venue. We recommend <http://www.hencilla.co.uk/unions/a-n/air/aip>

Contact Details

Please ensure you provide up to date contact details when submitting your application including at least one phone number, email address and postal address.

Artizan Collective CIC

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