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OF ECONOMICS AND
POLITICAL SCIENCE ■

Sustainability Decisions in the Small Creative Industries

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Thank you for considering participating in this project about sustainability and small, creative businesses.

I'm Kaitlyn, a potter and current master's student from the US. I am doing research for my master's dissertation through department of methodology at LSE. I'm seeking interviews with studio potters all over the UK to hear about your studio, your artistic style, and your business management processes. I'd love to learn about your unique style as an artist, your favourite clay and glaze, and how you navigate being a maker and seller.

This information sheet outlines the purpose of the study, clarifies what participation would look like, and describes your involvement and rights, if you choose to participate.

What is the study for and about?

This project seeks to understand how studio potters navigate their business decisions, artistic identity, and sustainability practices in their personal studios/making spaces.

Who is eligible to participate?

- Studio potters who manage and make in a personal space;
- Potters who purchase their own supplies and sell their pieces;
- Those who have been doing pottery for at least 3 years with experience of making through the energy crisis.

Individuals who work in larger potteries or who manage teams of production potters may not be the most suited. Feel free to discuss with me to confirm if you are eligible!

What will my information be used for?

Information will be used for a research dissertation through the London School of Economics and may contribute to PhD applications in the future. An aggregated and confidential summary of the findings will be offered to interested participants at the end of the study as well. After the 15th of August, all recordings of the interviews will be permanently deleted.

What will my involvement be?

I am requesting a 1 hr to 90-minute interview at your convenience. The interview will be with me, preferably in your making space, if you're willing, and audio recorded. The interview will be structured around some general questions to guide our conversation, but it's an opportunity for you to share your experiences about being a potter. After our conversation, I can follow up with the findings from my study, but no further involvement is required from you after our interview!

What type of data are collected?



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The interview will be recorded and anonymised quotes may be used in the final research. For my own work to ensure varied participation, data about your age, gender identity, and general location will also be collected and safely stored until August 15th.

Will my information be kept anonymous and secure?

Your participation will be anonymous - your name will not be used in any final product resulting from the study. Additionally, I as the researcher will not disclose or discuss your participation with anyone. Personal information about you will be kept confidential and deleted after August 15th. All digital files, transcripts and summaries will be given codes and stored separately from any identifying information.

How can I remove myself from the research?

Participation is **voluntary**. At any point prior to August 15th, you may request your participation be removed. If you decide to take part now, but then later change your mind, I will remove your data from all aspects of the research before the paper is submitted. Choosing to withdraw from the study will have no effect on you and you do not have to provide any reason for your decision. To withdraw, simply email me at the email address provided.



Sustainability Decisions in the Small Creative Industries

CONSENT FORM

If you agree to take part in the research, please complete the section below:

| Please read and answer the statements below to consent to participate: | |
|---|----------|
| I have read and understood the study information or it has been read to me. I have been able to ask questions about the study and my questions have been answered to my satisfaction. | YES NO |
| I voluntarily consent to be a participant in this study and understand that I can refuse to answer questions and that I can withdraw from the study at any time up until publication without having to give a reason. | YES NO |
| I agree to the interview being audio recorded and agree to my (anonymised) information being quoted in the research output. | YES NO |
| I understand that my responses will be kept confidential and anonymous and that my personal information will be kept secure and destroyed at the end of the study. | YES NO |

Participant name: _____

Signature: _____ **Date:** _____

Thank you!

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