



## Guidelines for Members' Gallery

The WPA website has a Members' Gallery where you can exhibit between **3 to 10 photos** of your work along with an **Artists statement** about you and what you produce. Please take the time to familiarise yourself with the layout and content of some galleries to help you consider how best to show your work, what to say and links to include.

### IMAGES

To make the website both more interesting and friendly we would like a photo of you at work, that appears in the strapline of your gallery. We recognise however, some people may not wish to appear personally, so give some thought to what image you would like in that position. It is also worthwhile deciding which of the pictures will be used for the link to your gallery. Normally we suggest your favourite picture for the link.

There is a stripe image that runs right across the top of the members gallery page. We try and relate this to the members work using either a closeup detail or similar, or failing that an appropriate generic image. We are happy to organise this or if you have a particular image for that purpose let us know.

Images should be good quality and in focus, no greater than **1500 pixels wide/tall and 350KB** in size, but can be in any format, landscape, portrait or square. Try to position your subject roughly in the middle of the frame and leave some background space around the edges. Think about the background to the work, it will look better if you use a neutral or contrasting tone and ensure nothing accidentally gets cut off.

If you want a caption to go with your image, giving brief details of the piece, **please save your image file with your text, max 10 words**. (e.g. Stoneware bottle Seascape 15 x 30 cms high.jpeg). **N.B.**No price tags please.

### ARTIST STATEMENT

You should give a personal statement about your work using no more than **150 words**. Most people use around 80 words or less. If you need help, take a look at other examples on the Members' Gallery pages. Don't forget to include any contact details you wish to be published. We can publish as many details as you wish, including your studio address, telephone and links to your website, email address and any social media accounts if required. Should you want to include any facilities you offer, like courses, studio opening/visits or such, please let us know these details too. This will also allow you to add any links for exhibitions or galleries that show your work.

### FILTER

We have introduced a filter function for members galleries based upon some standard criteria which have been developed from members' feedback, these will be reviewed periodically. Attached is a list of options for you to complete and return should you want.

### PUBLISH

To display your creations in the members' gallery just follow the guidelines and send us your jpeg photographs text and filter criteria to [website@westcountrypotters.co.uk](mailto:website@westcountrypotters.co.uk) or contact us if you have any questions or require any help, e.g. we can amend photo file sizes if required. Once we have published your page we will notify you to check you are happy with it.